



## Waste-Tech Russia STRATEGIC BUSINESS ALLIANCE

**Is your company looking for growth opportunities in the waste and recycling sector? Join the Trade Council Russia's Strategic Business Alliance in Russia, a country, which waste and waste management sectors are in dire need of investments.**

The Trade Council Russia invites you to join a strategic business alliance with the purpose of supplying equipment, solutions, systems, or project management expertise to Russian major players within waste handling. The Embassy will provide direct contact with local authorities and contractors in the waste sector and give your company the best possible market entry in Russia. Join the alliance and expand your possibilities in the growing Russia waste market.

Russia constitutes a major market potential for companies specialising in waste handling and recycling.

- Russia is a big market for waste companies, producing 70 mln. tons of waste per year.
- Constant growth in waste production due to still greater urbanization.
- Russia needs foreign experience and knowledge in waste processing and recycling.
- Great opportunities for large contracts with Russian authorities and local contractors.
- Limited understanding that waste can be a valued resource.

By participating in the "Waste-Tech Russia" Strategic Business Alliance, The Danish Embassy in Moscow will give your company:

- Meetings with major contractors and customers.
- Contact with Russian authorities.
- Co-operation and knowledge sharing with other Danish enterprises.
- An understanding of the core demands of the Russian waste market.
- Key internationalisation experience.

If you wish to be a part of this initiative, get more information or have any questions, please contact:



**Thomas Mortensen**, Minister Counsellor, Head of the Trade Council in Russia  
Email: [thomor@um.dk](mailto:thomor@um.dk) | Tlf: +7 (495) 642 68 00

**Svetlana Chernova**, Commercial Attaché, Head of Energy and Health  
Email: [sveche@um.dk](mailto:sveche@um.dk) | Tlf: +7 (926) 641 63 13

